Dopper

From 2018-2020, Dopper commissioned us to enable over 42.000 children around the globe to reduce single-use plastic.



Purpose: Dopper, a social enterprise and reusable water bottle producer, commissioned us to engage communities in their mission to reduce single-use plastic.



Partnership: We co-created the Dopper Changemaker Challenge Junior (CMCJ) that empowered children to find solutions to plastic pollution.



Impact: In 2018, we engaged 15.000 children in the Netherlands in CMCJ. Because this was a huge success, we decided to make the challenge global. Through Designathon Works network partners and a child-friendly online challenge, we engaged 27.000 children in the challenge from the Netherlands, the UK, Germany, Belgium and Nepal in 2019-2020. CMCJ raised awareness about the issue of single-use plastic with educators, children and their families and empowered thousands of young changemakers to act.

Click here to watch videos of the winning solutions from each country!

"To organize two Dopper Changemaker Challenges junior in partnership with Designathon Works has been a blast. Our organizations are a perfect match in terms of ideology and vision. The expertise of Designathon Works has been of great added value: it enabled Dopper to bring a respected, innovative and entertaining education program to market. Last but not least: the team spirit and client centered approach that Designathon Works brings to the table makes our partnership sparkle!"

Anneke Hendriks, Dopper



Chocolonely Foundation

From 2017-2021, the Chocolonely Foundation sponsored us to bring global designathon challenges to children in the Ivory Coast and Ghana in order to empower children from cocoa farming communities.



Purpose: Tony's Chocolonely, an impact company that sells chocolate, contributes 1% of its turnover to the Chocolonely Foundation to strengthen and empower farming communities in West Africa from which Tony's sources cocoa. The Chocolonely Foundation partnered with us to provide new educational opportunities to uplift communities in the Ivory Coast and to deepen their local network.



Partnership: One of our network partners, Dr. Monk, hosted Global Children's Designathon challenges three years in a row with children in rural cocoa farming communities of the Ivory Coast and Ghana.



Impact: Approximately 200 children from the regions have participated in a challenge to-date, growing their 21st century skills and developing solutions to tackle energy, food, climate and deforestation challenges. Click here to see what it was like! The Chocolonely Foundation and our network partner now have established a partnership that will facilitate future impact in the region.

"The Global Children's Designathon is, for me, a foundation of sustainable development, for a sustainable future. It is truly adapted to the context because the creations are designed by those who live there: the children. Designathon in Ivory Coast is organized in rural areas, which are generally devoid of basic social infrastructure. Designathon is the only framework in which children living in those areas have the chance to unleash their creative genius and design a better world for themselves."

Mariame Yaya Toure, Tony's Chocolonely Ivory Coast Cooperative

City of Rotterdam

From 2019-2020, the City of Rotterdam commissioned us to enable children to problem-solve on poverty.



Purpose: The City of Rotterdam (Gemeente Rotterdam) partnered with us to listen to and empower their community in new ways by gaining insight from children.



Partnership: We co-created a challenge on the theme of poverty.



Impact: 164 children participated in the challenge, developing 21st century skills, realising they have the power to strengthen their own communities, and building empathy with children from different income backgrounds. After the challenge concluded, selected children presented their key issues and proposed solutions to poverty to the local mayor along with a report. The municipality is incorporating this input into the 2021 policy on poverty ensuring that the needs of children are better addressed.

"You need to listen to what children have to say. And I mean really listen. Designathon Works helps to do so. We have worked very well together. The Designathon Works team is pleasant to work with but is also results-oriented."

Melinda Lorincz, Gemeente Rotterdam



Contact us today to commission a program: info@designathon.nl / +31 6 13787010